

BOOK

Bruno
Reinbold



//// BELGE - 1981 //// **T** 621 506 146 //// **E** BRUNO@REINBOLD.BE

ART DIRECTOR **2013-2014**
Freelance

ART DIRECTOR **2012-2013**
Clients: RBC Investor Services

ART DIRECTOR **2011-2012**
Clients: Deloitte Luxembourg

COMMUNICATION MANAGER - Freelance **2010-2011**
Clients: Ralph and Russo - RTL - ULG - Bloodyharry - Ny Collection
QBrik - Waypoint Design.

ART DIRECTOR - SATISFACTION **2008-2009**
Clients: Satisfaction - Eastpak Europe - Maverick - Gowan - ITUC -
Volga - Ghinzu.

ART DIRECTOR - APOLLO COMMUNICATION **2006-2008**
Clients: Nestlé - ING- Axa Banque - Browning - SNCB Belgian rail-
ways - HECBusiness school - Vileda - Ville de Liège - Codic - Gun-
nebo - Thomas & Piron - Yves Rocher - Schneider - Deli XL - Trendy
Food Gallerie Anspach (Bruxelles) - Ouarzazate Lake City (Morocco)
- Salixus Morocco - Forum Invest - “Au fil de l’eau” - Aberdeen
- Newelec - “Sleeping partners” - Eiga - Rainbow properties -
Up2Date - Muerer - Parcles - Muera - Royale Lacroix - Sogerim -
Valdunes - Alstar SUZUKI.

GRAPHIC DESIGNER - AMEDIA **2004-2005**
Clients: Amedia - Brussels City.

EVENT PLANNER **2000-PRESENT**
Parties and Social Events, Art Expos, Photo and Art trips.

WEB DESIGNER - ARTWORKS **2003-PRESENT**
Ergonomic study, design and creation of websites - SocialNetwork.
Illustration, Painting and Drawing: Illustrations and Cartoon design
for Role Playing games, children books, Nonprofit associations -
Artistic Wall Paintings for remodeled and renewed houses.

HIGHLIGHTS
2011: ULG Ads Challenge
2008: Eastpak Designer selection (Satisfaction)
2006: Winner of the Poster Designer Competition for
the « International Love Movie Festival » of Mons, Belgium
2002: Finalist of the competition “Gold&Wood”

EDUCATION
2010: Html and E-commerce Certificate (Technocité)
2007: C.A.P. Certificate of Educational
Capacities Awards - diploma’s professor
2004: Specialization in Flash MXand Webdesign
2004: Business Creation and Management, one year specialization
program at HEC Business School, University of Liege, Belgium
2003: One year Specialization in Illustration: Graphic additions
to roughs and story board, Saint Luc Institute of Fine Arts, Liege,
Belgium
2002: Graduated with honors from Saint - Luc Institute of Fine Arts,
Liege Belgium, Specialization in Graphic Arts and Advertisement -
Special Awards for Graduation Paper.

COMPUTER SKILLS
Daily use of Microsoft Windows and Microsoft Office
Mac and PC: Illustrator, Photoshop, Indesign, Dream weaver,
Audacity, Flash-Mx, Jasler Show, Wave Lab, Cool Edit Pro
Ability to adapt quickly to new softwares.























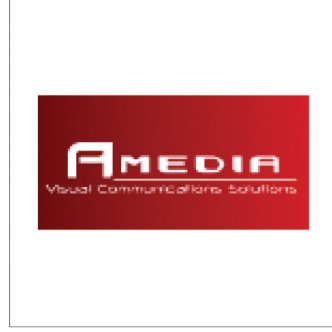




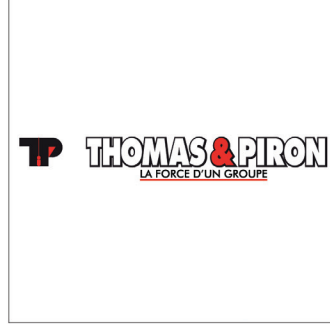




LANGUAGES
French (Native) – English (Fluent) - Luxemburgish (en cours
d’apprentissage).

MISCELLANEOUS
Teaching Art : «Foyers des Arts» every monday (Luxembourg).
Acting: Member and Actor of the University Of Liege Royal Theater
Company. Catholic Boyscouts Federation of Belgium: Certified Ani-
mator levels T1-T2 (six years experience in animating and directing
a Boyscout Unit). Animator for sessions of Introduction to Compu-
ters, organized by the city of Brussels. Hippotherapy, Animation and
Surveillance of Rehabilitation and Treatment Sessions for injured
kids through interaction with horses. Volley Ball player.
Radio 2005-2007: Talk Show Host, Creation and Realisation of Radio
Advertisement Campaigns. Host of a talk show on Video Games and
Role Playing Games, Equinoxe FMRadio, Belgium, 2005-2006.

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REFERENCES



DRIVE IN CINEMA EVENT



WEB RADIO



COVER BOOK



EVENT ABOUT DISCOVERING THE NEW MERCEDES CLASSE C



IT PRIVATE COMPANY



WIN WIN IPHONE APP



INTERNET SHOP

OUVERTURE EXCEPTIONNELLE
LE DIMANCHE 5 JANVIER 2014 DE 10H À 19H

**LES SOLDES
DÉMARRENT !**

**CE DIMANCHE
10%
DE REMISE
SUPPLÉMENTAIRE
SUR TOUS LES
ARTICLES SOLDÉS !***

**GAGNEZ
DES BONS D'ACHAT!**
Du Vendredi 3 au
Dimanche 5 janvier 2014
Présentez votre coupon
à l'une des bornes situées devant
l'ascenseur panoramique.

* EX: LES ARTICLES PORTANT UNE PASTILLE -40% PASSENT À -50% ...
OFFRE VALABLE SUR LES ARTICLES PORTANT
UNE PASTILLE SOLDES OU UNE ÉTIQUETTE REMISE EN TEXTILE

ENCORE PLUS D'OFFRES
SUR

PRESS ADS



FISH SELECTION IDENTITY

C'EST LE WEEKEND
**ET SES SUPERS
PROMOS!**
OFFRES VALABLES JUSQU'AU
SAMEDI 8 MARS 2014

DIESEL
FOR SUCCESSFUL LIVING
99%
XX€99
Ecran 7" android 4.2
avec playstore + 4GB
+ clavier offert
(valeur 294€99)
Garantie 2 ans
100 pièces disponibles

XX€99
Ecran 7" android 4.2
avec playstore + 4GB
+ clavier offert
(valeur 294€99)
Garantie 2 ans
100 pièces disponibles

SAMSUNG
10€
TABLETTE GALAXY
TAB 3.7" SAMSUNG
Processeur
Qualcomm
S1L 1499 9
Garantie 2

Les bouteilles :
XX€
Ecran 7" android 4.2
avec playstore + 4GB
+ clavier offert
(valeur 294€99)
Garantie 2 ans
100 pièces disponibles

OUVERTURE EXCEPTIONNELLE LE DIMANCHE 5 JANVIER 2014 DE 10H À 19H

ENCORE PLUS D'OFFRES
SUR

PRESS ADS



INTERNATIONAL FOOD ACTION IDENTITY



FRENCH CHEESE ACTION IDENTITY



ACTION TO SUPPORT THE BELGIAN NATIONAL
TEAM REGARDING THE WORLDCUP



LOGO



POSTER



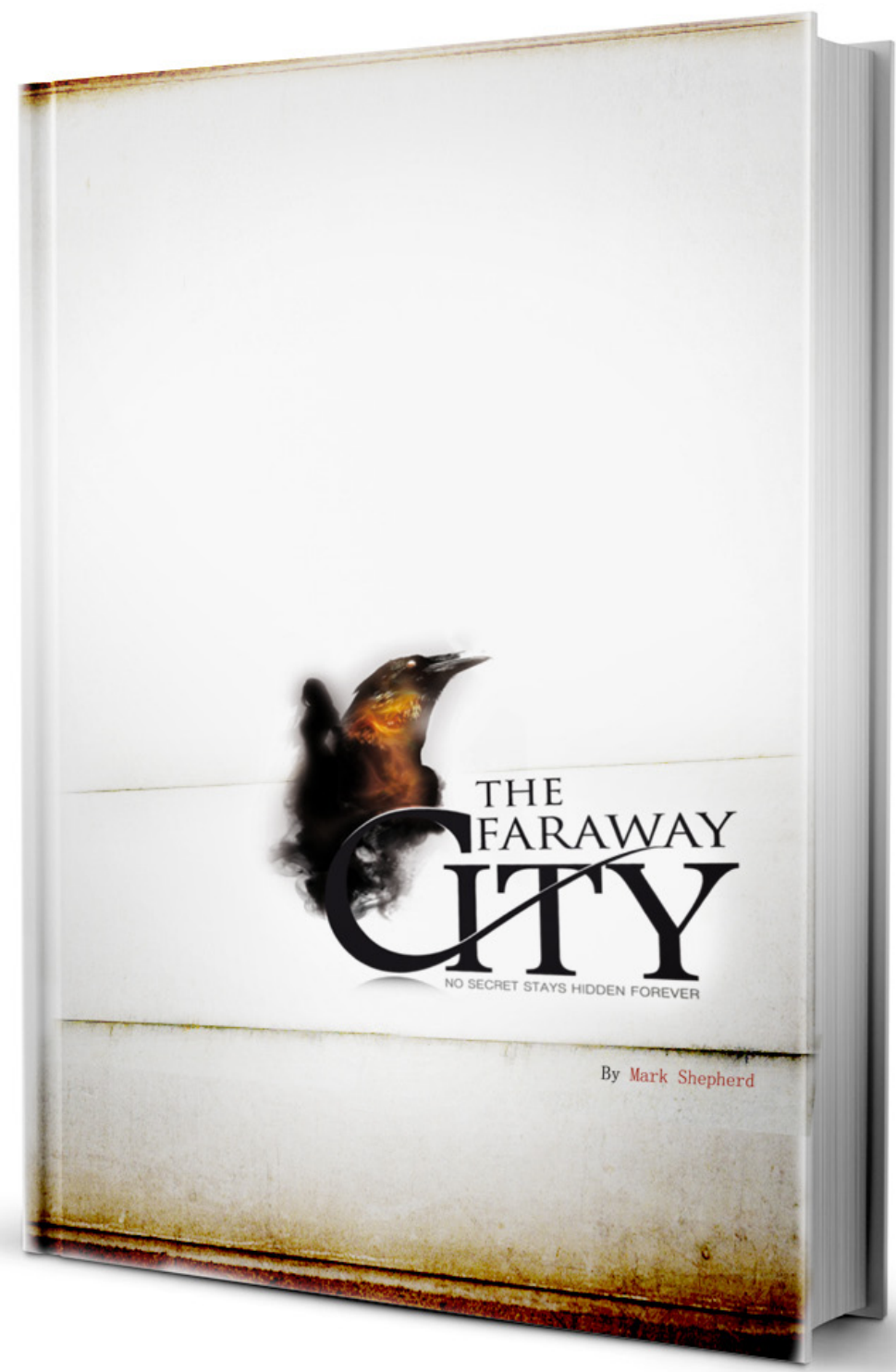
WEB BANNER



MAILING



WEB PAGE



THE FARAWAY CITY
BRAND AND CHARACTERS CREATION

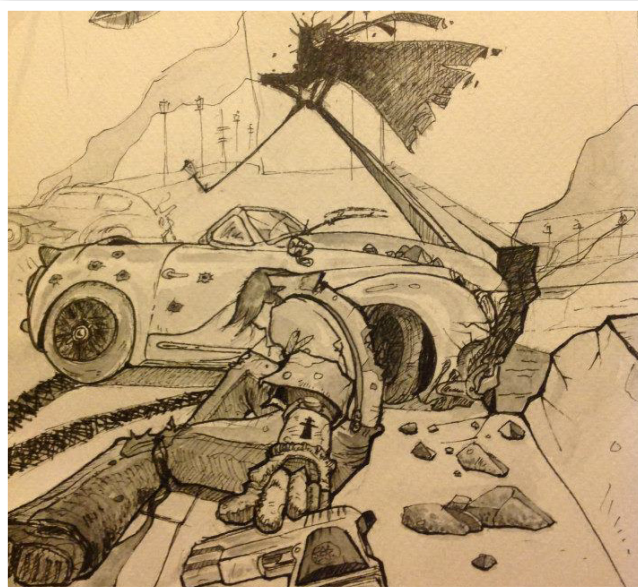
LOGO



BOOK PICUTRES CHAPTERS



CHARACTER SKETCHES





IPHONE APP

LOGO



APP DESIGN



- + queue

+ queue
- Parlophone

Parlophone
- Cadeau

Cadeau
- Profile

Profile
- Settings

Outils



- + queue

+ queue
- Parlophone

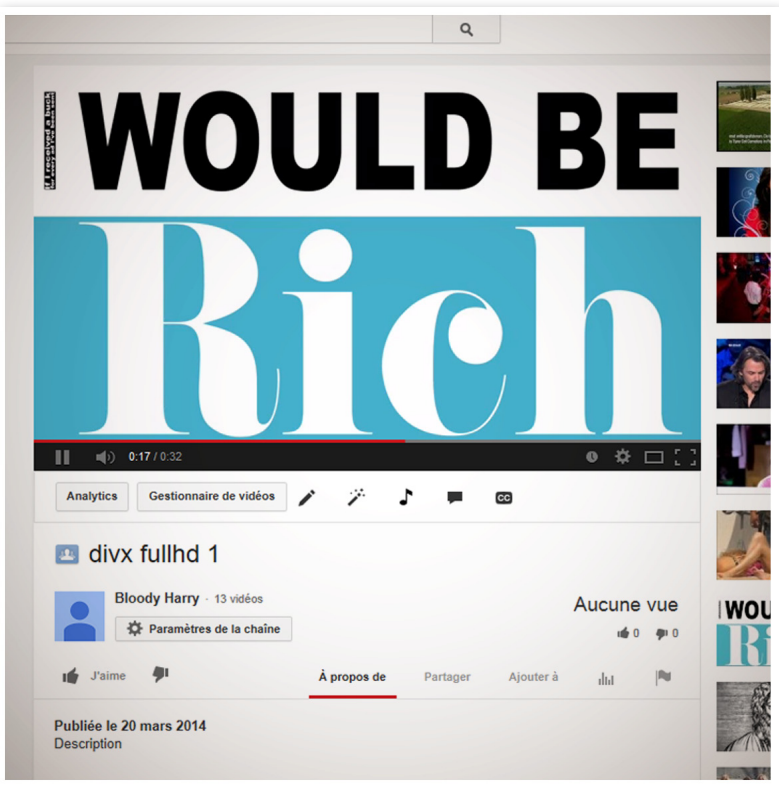
Parlophone
- Cadeau

Cadeau
- Profile

Profile
- Settings

Outils

YOUTUBE ANIMATION



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=EQIUUC3B6FO](https://www.youtube.com/watch?v=EQIUUC3B6FO)

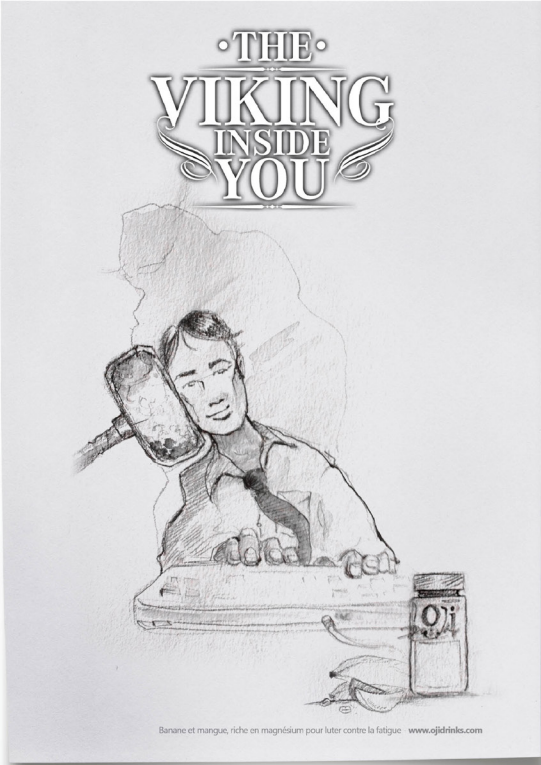
CONCEPTS



“THE OJI INSIDE YOU” POSTER CAMPAIGN

They appear to be just ordinary office workers in Luxembourg. The counting. The adding. The meetings. But Oji drinkers will not be fooled because they know there is an Oji inside every one of us. Oji is always ready to strike back against all the things in life that bring us down.

STRENGTH...



ENERGY

Here the Oji is about Banana and mango - make you less sleepy



ANTI-STRESS

Here the Oji is about Apple and Myrtille - Less stress

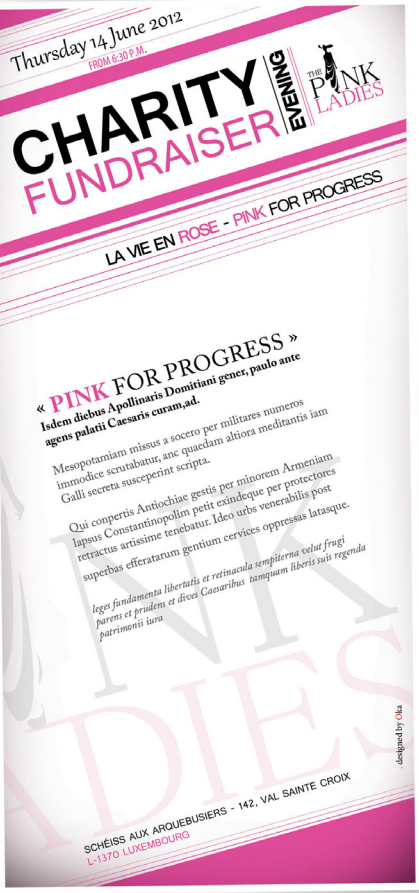


DEFENSE - RESILIENCE

Here the Oji is about Poire and Acerola - C vitamine to make your system stronger



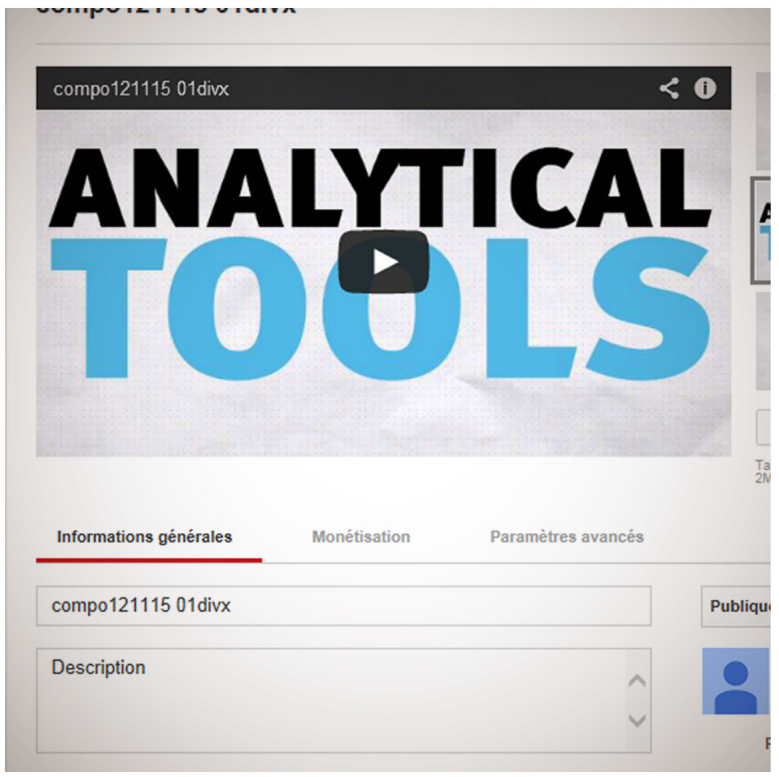
FLYERS



T-SHIRT CONCEPT FOR THE TEAM



YOUTUBE ANIMATION



[HTTPS://WWW.YOUTUBE.COM/WATCH?V=EQJCDCRIY08](https://www.youtube.com/watch?v=EQJCDCRIY08)

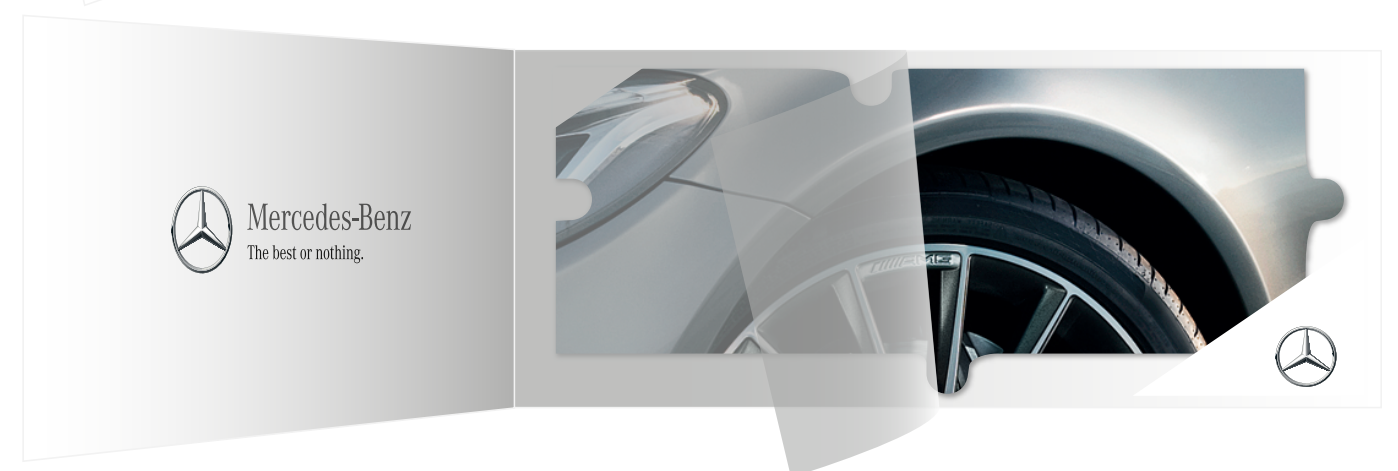
INVITATION 01



CONCEPT:

«YOU ARE INVITED TO SEE MORE THAN A PIECE OF IT !»

The client will receive a piece of the puzzle (not that kind of close up, it will be more abstract) and will be invited to the celebration as a special guest. «We gave to our 600 exclusives clients a masterpiece like yours. During a private special event (where all of these will be combined together) we are honored and pleased to show you up our New Classe C.»





INVITATION 02

DEAR MISTER SCHMIT

YOU

Elle vous fait déjà tourner la tête

ARE ONE
OF OUR
EXCLUSIVE

classe
new
CLIENTS

are honored and pleased to show you up our

INVITED TO OUR
SPECIAL NIGHT !

During a private event

we



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Elle vous fait déjà tourner la tête

RECOGN

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